

**FOR IMMEDIATE RELEASE**

**SNAPP NORRIS GROUP (SNG) CONTINUES SUCCESS WITH FIVE AWARDS IN 2006**

**-SNG Wins Awards For *Connect's* Readers' Choice, MWCN's Utah 100, UVEF's Top 25 under 5, vSpring V100, and Top 30 Women to Watch-**

**Salt Lake City— Nov. 8, 2006**—Leading strategic public relations firm Snapp Norris Group (SNG) remains one of the most flourishing PR firms in Utah with the addition of five outstanding service and performance awards in 2006.

*Connect* Magazine recently published its annual *Connectory* issue, with SNG ranked as Utah's No. 1 PR firm for 2006, as voted by the publication's readers. This award is extremely significant to Snapp Norris Group because the rankings are a direct result of readers voicing their opinions. Since the reader's are also customers, this recognition struck a deep note of gratitude and promise within the ranks of SNG.

UVEF's Top 25 Under 5 award honors Utah's emerging companies in business and entrepreneurial achievement based on the following criteria: revenue, profits, job growth, employee compensation and funding. SNG was ranked No. 8 for 2006. This is the second consecutive year for SNG to win the award.

In October, SNG continued its success by being awarded as one of 15 companies in the Emerging Elite category of MountainWest Capital Network's Utah 100 Awards. This award honors Utah companies that are less than five years old but show the most promise for future success.

Earlier in the year, two awards were given to Leslie Norris, managing partner and executive strategic director of SNG. She was recognized this year as part of vSpring Capital's 2006 Top 100 Venture Entrepreneurs of the Year, as well as one of *Utah Business Magazine's* Top 30 Women to Watch.

"It's been an exciting year for all of us here at SNG," said Norris. "We use our combined years of experience and strategic planning to make exciting things happen for our clients. As this year's success indicates, keeping your client's best interest in the forefront is the best thing we can do to grow SNG. We work hard and play hard, and truly enjoy what we do. Other than our depth of experience and strategic efforts, I think these attributes help set us apart from everyone else. The reasons for our growing success seem to maintain a nice balance."

**About Snapp Norris Group**

Snapp Norris Group (SNG) is the leading public relations agency in Utah, building on a long-standing reputation for excellence in public relations and strategic council. Currently, SNG is positioned among the nation's top 20 mid-size technology PR agencies. Providing all aspects of public relations planning and execution, SNG provides the key communications elements companies need to build a strong market presence in today's fast-paced and challenging world.

In 2006, SNG received *Connect Magazine's* Readers Choice Award for Best PR Firm, and Managing Partner Leslie Norris was recognized as one of Utah's Top 30 Women to Watch and one of vSpring Capital's Top 100 Entrepreneurs for 2006. Additionally in 2006, SNG was named a Utah Valley Entrepreneurial Forum's (UVEF) "Top 25 Under 5" for the second consecutive year, in competition with more than 100 Utah-based companies. SNG partners also serve in an advisory capacity to the Utah Technology Council (UTC) and MountainWest Capital Network (MWCN).

For more information about Snapp Norris Group, please call 801-208-1100, or visit [www.sng.com](http://www.sng.com).

###

Contact Information:  
Erin Young  
Snapp Norris Group  
(801) 208-1100  
[erin.young@sng.com](mailto:erin.young@sng.com)