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**SNG PR Repeats as Utah's Top Choice for Strategic Public Relations**

*Connect Magazine and UVEF recognize SNG PR as industry leader in [public relations expertise](#)*

**SALT LAKE CITY—Aug. 22, 2007—** Successfully defending its title, [SNG PR](#) has again been chosen as the number one public relations agency in Utah. Both *Connect* magazine readers and the Utah Valley Entrepreneurial Forum (UVEF) have recognized SNG PR as the industry leader.

Each year *Connect* magazine asks its readers to vote for the best Utah companies in various industries and posts the results in its annual Reader's Choice Awards Connectivity issue. For the second consecutive year, *Connect* readers have chosen SNG PR as Utah's number one public relations firm.

SNG PR was also named as one of Utah's top five companies in business less than five years in the UVEF "Top 25 Under 5" competition. SNG PR ranked number five and was the highest-ranked public relations agency. This year's award marks the fourth consecutive year SNG PR has placed in the Top 25, and this year's ranking is the highest yet for the company.

"We are honored to receive these awards and be recognized as leaders in our field," said [Leslie Norris](#), SNG PR president and CEO. "The Connect Reader's Choice is extremely significant to us because the rankings are a direct result of readers' opinions and it's the readers who are our customers. These awards are a tribute to the dedication of the SNG PR staff to push the boundaries of public relations and stretch themselves professionally in an effort to become the best in the business."

The Top 25 Under 5 competition honors Utah companies that have been in business five years or less. The competition evaluates businesses based on their profit, growth, equity funding, job creation and job quality. Online foreign exchange broker and SNG PR client Interbank FX was named this year's top company by UVEF.

**About SNG PR**

SNG PR is the leading public relations agency in Utah, building on a long-standing reputation for excellence in public relations and strategic counsel. Currently, the agency is positioned among the nation's top mid-size technology PR firms. Offering all aspects of public relations planning and execution, SNG PR provides the key communications elements companies need to build a strong market presence in today's fast-paced and challenging world.

Recent honors for the agency include MWCN Emerging Elite, UVEF Top 25 Under 5 and *Connect* magazine's Reader's Choice recipient in the PR category. Leslie Norris has been recognized as one of *Utah Business* magazine's 30 Women to Watch and vSpring's Top 100 Venture Entrepreneurs. For more information, please visit [www.sng.com](http://www.sng.com).

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