



**Leslie Norris**  
**President and CEO**

Leslie is a seasoned marketing communications professional that has delivered world-class strategic marketing counsel, public relations and advertising/promotional programs over the course of her 30 year career. The lion's share of her experience has been in the global technology and electronics industries, but she also has extensive experience in the financial, healthcare and government sectors. Leslie has driven the strategy and tactical programs for everything from new product launches to acquisitions to market diversification. Her experience crosses B2B, B2C and retail with significant experience in channel programs and strong brand development. Leslie has received numerous industry awards and recognition for her achievements, including Top 30 Women to Watch in 2006 and vSpring's Top 100 Entrepreneur List 2006.

**Experience**

- Executive Strategic Director & Managing Partner, Snapp Norris Group –Orem, UT
- Sr. Marcom Director, DST - Zions Bank – Salt Lake City, UT
- Sr. Director of Corporate Advertising, Iomega – Salt Lake City, UT
- Sr. Marcom Director, Belkin Components – Los Angeles, CA
- Sr. Director of Corporate Communications, Motorola Cellular & 2-way Radio Division - Scottsdale, AZ
- VP of Marketing, Symbiotics – Phoenix, AZ
- Sr. Director of Global Marcom, Nelco International – Anaheim, CA
- Sr. Creative Director & Executive Partner, Hagel & Norris Advertising – Phoenix, AZ

**Accounts Directed – not including SNG Accounts**

Allied Signal	FSLogic	Motorola Computer Systems
Amkor Semiconductors	General Motors	Motorola Govt. Electronics
Arizona State University	Greyhound	Motorola Satellite
Armour Foods	Honeywell	Motorola World Marketing
Beatrice Foods	Identrus	Motorola University
Belkin	Intel	Philips
Delco	Iomega	REI
Dial Foods	Knoell Homes	Rogers
Dial Corporation	John F. Lang Homes	Safeway Stores
Digital Signature Trust	Motorola Corporate	Sento
DuPont	Motorola Field Service	Siemens
Excellon	Motorola Semiconductor	University of Phoenix
Ford Motor Company	Motorola 2-Way Radio	Zion's Bank